

Get On Board

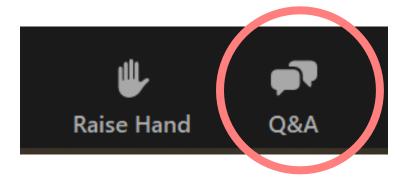
Business Presentation Session 2

April 28, 2021



Asking Questions

- Each of the Get On Board sessions, including this one, will be recorded to be shared online after the event
- Please stay muted with your camera off unless you are speaking
- You may submit questions through the Zoom Q&A feature
- Questions will be answered at the end of this session





Itinerary

Wednesday:

2:00 p.m. – 3:30 p.m. Business Presentations Session 2

Confirmed Speaker: U.S. Congresswoman Marie Newman

Thursday:

10:00 a.m. – 11:30 a.m. Business Presentations Session 3 and Closing Remarks

The Zoom ID to enter each of the following sessions is:

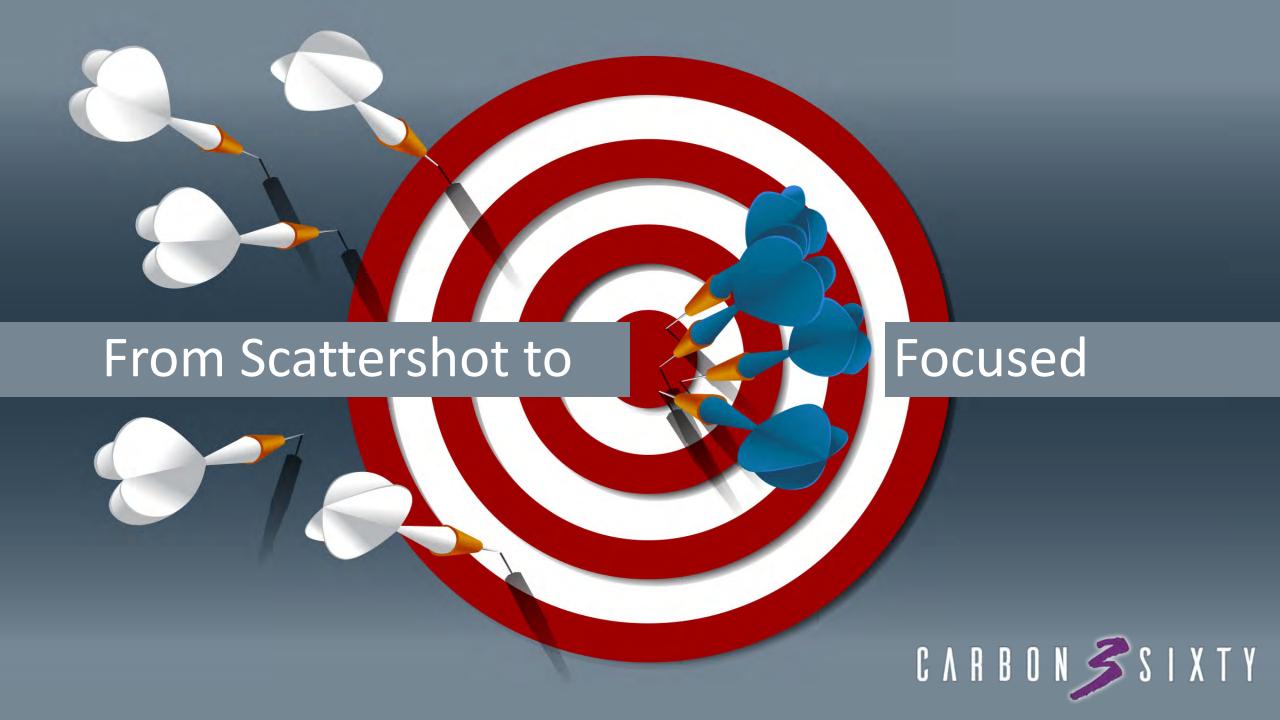
961 6717 2186

Anyone who registered has this information in their calendar holds.



The CREATE partners welcome Representative Marie Newman





Defining Scattershot

Approach

- No plan
- Toe dipping
- Inconsistent

Wrong Audience/ Message

- Does not communicate your value
- Is not compelling



Brand | Identity

Brand Strategy

- Naming + Taglines
- Visual Identity Systems
- Style Guides
- Brand Management

Print

Services

- Direct Marketing
- Annual Reports
- Marketing Collateral
- ID Collateral
- Signage + Displays

Digital

Combining Creativity & Industry Knowledge

- Digital Strategy + Marketing
- User Experience Design (UX/UI)
- Web Design + Development
- Mobile + Web Apps

Presentation | Video

- Art + Creative Direction
- Presentation/Sales Decks
- Video Development + Production
- Shoot Production

















Client Sampling



















Thank You

If you would like dig deeper into your brand to discover your unique brand position, call me at 773.588.0391 or email me at Suzanne@carbon3sixty.com.

For more information about us, visit carbon3sixty.com



April 28, 2021

Gannett Fleming

Overview

D. David Moses, PE

Dmoses@gfnet.com

312.617.1890



400 + CONTRAIL PROFESSIONALS

INNOVATIVE PROJECT SOLUTIONS FOR MORE THAN

100
YEARS



\$500⁺ MILLION IN REVENUE

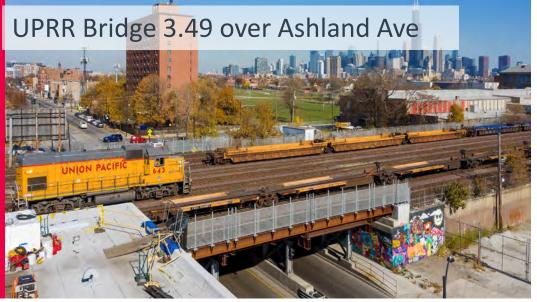


AEC FIRM SHAPING INFRASTRUCTURE THROUGHOUT **NORTH AMERICA OFFICES**

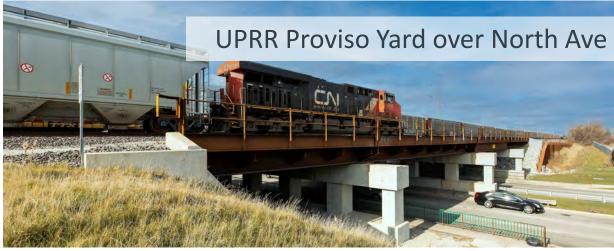














DBE Commitment

order, SOI, etc.)

•Graduated from the Program Prime •Teaming with GF as their strategic partner Strategic •Gainful experience as discipline lead in key role Advisor to newer firms/DBE firms Sub •Overall guidance & oversight Mentor Develop project management plan •Develop QA/QC control plan •Instruction on laws, regulations & rules Protégé

• Training in all business operations (e.g. invoicing, change

WHO WE ARE

Soteria specializes in system safety and security planning from design through start-up

- Analysis and Certification
- Reliability
- Ergonomics
- Organizational Assessment

- Emergency Preparedness
- Commissioning
- Start-Up
- Systems Engineering











AGENCIES









Bay Area Rapid Transit









CLIENTS AND PARTNERS

















WORK IN PROGRESS

- Metro Crenshaw/LAX Transit Corridor Project Los Angeles, CA
- Redlands Passenger Rail Project San Bernardino, CA
- LAX Automated People Mover Project Los Angeles, CA
- Edmonton Valley Line LRT Project Alberta, Canada
- Airport Metro Connector 96th Street Station Project Los Angeles, CA
- Gold Line Foothill Extension Project Los Angeles, CA

COMPLETED PROJECTS

Valley Metro System Design Services Project • Phoenix, AZ

Perris Valley Line Commuter Rail Extension Project • Perris Valley, CA

Mid-City/Exposition Light Rail Project • Los Angeles, CA

Metro Gold Line Eastside Extension Project • Los Angeles, CA







21M Group, LLC

Presented by:

Luis Montgomery, PE 2IM Group, LLC luis.m@2imgroup.com 224-805-9926

- 1. Brief description of 2IM Group skills
- 2. Track Experience
- 3. Signals Experience
- 4. Permitting

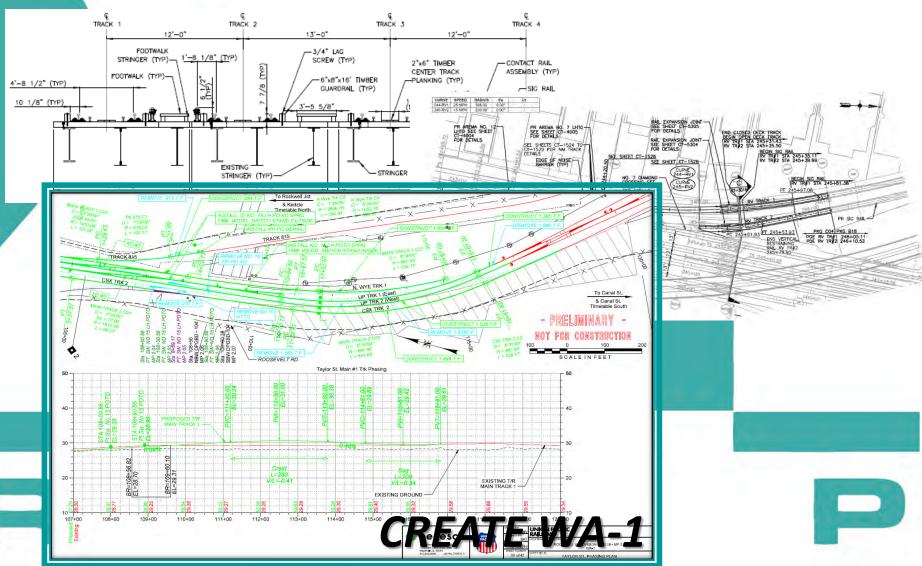
2IM Group is a Civil Engineering and Environmental Services Firm. Our Experience includes working with Public Sector Agencies like Metra, CTA, IDOT, Illinois Tollway, etc. and Private Sector Clients including Union Pacific, Ameren Energy, and American Airlines.

Track Experience





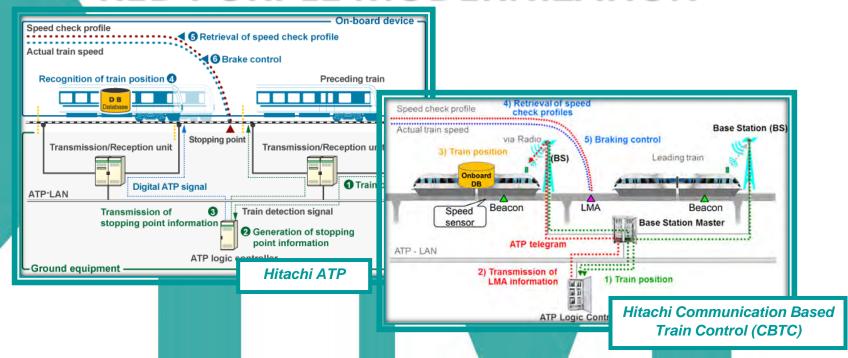
RED PURPLE MODERNIZATION



Signals Experience



RED PURPLE MODERNIZATION





Vincent Bobade:

- GIS Engineer with CN during PTC rollout
- Signals Engineer for CTA RPM Design-Build



Permitting: Stormwater & Environmental



Fox Lake Station:

- Drainage Design for station expansion
- Environmental Permitting (IEPA LPC-663)

Rock Island District - Bridge #377 over Hickory Creek:

- Hydraulic Model, Analysis, and Report
- Waters & Wetland Delineation
- USACE Permitting
- IDNR-OWR Permitting

Van Buren Street Station Expansion:

- Drainage design for new platform and pedestrian tunnel
- Chicago Department of Building Stormwater Ordinance

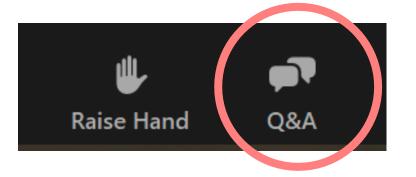


Presented by:

Luis Montgomery, PE 2IM Group, LLC luis.m@2imgroup.com 312-508-5156

Questions?

- Reminder: each of the Get On Board sessions will be recorded to be shared online after the event
- If you have any questions now, please submit them in the Q&A box now
- If you have questions after this panel, please submit them at <u>info@createprogram.org</u> or through the Contact Us tab of the website <u>createprogram.org</u>





Panelist Contact Information

- Carbon3Sixty: Suzanne Carbon
 - <u>suzanne@carbon3sixty.com</u> and 773.588.0391
- Gannett Fleming: David Moses
 - dmoses@gfnet.com and 312.617.1890
- Soteria Company: Denise Stallcup
 - denise.stallcup@soteriacompany.com and 210.861.2739
- 2iM Group: Luis Montgomery
 - <u>luis.m@2imgroup.com</u> and 312-508-5156



Thursday:

10:00 a.m. – 11:30 a.m. Business Presentations Session 3 and Closing Remarks

Itinerary

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Stay in Touch!

E-mail: info@createprogram.org

Website: createprogram.org



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@CREATEProgramChicago



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@CREATE_Chicago

